



NAVAJO PARKS and RECREATION DEPARTMENT  
P.O. BOX 2520, Window Rock, Az. 86515

**PRESS RELEASE : August 2, 2012**



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Tower Butte located at  
Lake Powell Navajo Tribal Park  
(Photo by Geri Hongeva)

**Tower Butte Rises to the Spotlight**

LAKE POWELL, AZ. - One of Mother Nature's most unique creation is a massive rock formation called Tower Butte. Standing majestically, Tower Butte overlooks Lake Powell and in the distance, Navajo Mountain.

Lake Powell Navajo Tribal Park encompasses northern Arizona and southern Utah border. With magnificent red rocks, this canyon country is decorated with natural sandstone carved for centuries by water, wind and heat.

To enhance and expand their economic and recreational resources on the Navajo Nation, Navajo Parks and Recreation Department will include Tower Butte as a prime tourism



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destination. Navajo Parks and Recreation Department currently showcases some of the top vacation destinations in the world with 2.2 million acres at Lake Powell Navajo Tribal Park.

Water Holes Canyon, Upper Antelope and Lower Antelope Canyon combined attract visitors from all over the world and welcomes over 170,000 visitors annually to these sites which are located at Lake Powell Navajo Tribal Park. Navajo Parks and Recreation Department is working closely with ABEARCO, Inc. and The Papillon/Grand Canyon Scenic Group to provide a spectacular experience for visitors coming to Tower Butte.

Navajo Parks and Recreation Department operates and manages Monument Valley Navajo Tribal Park, Four Corners Monument, Window Rock Tribal Park and Veteran's Memorial, Bowl Canyon Recreation Area, Cottonwood Campground at Canyon de Chelly, Little Colorado River Tribal Park, and Lake Powell Navajo Tribal Park.

Effie Yazzie, Lake Powell Navajo Tribal Park Manager stated, "We are excited that ABEARCO, Inc. and The Papillon/Grand Canyon Scenic Group will assist Navajo Parks and Recreation Department to boost the local economy as well as create new job opportunities for the Navajo Nation and the surrounding community."

Martin L. Begaye, Navajo Parks and Recreation Department Manager added, "Navajoland visitors appreciate unique adventures and cultural experiences that the Navajo Nation has to offer. As we launch this new destination to Tower Butte, we hope to enhance



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Native American Entrepreneurs in the Lake Powell area. The tours will include cultural interpretation, geological and archaeological significance from a Navajo guide.”

ABEARCO Inc., a Navajo-owned and operated company striving to provide excellent customer service and focuses on sharing Native American heritage and cultural information. ABEARCO Inc. extends its guided tour operations in partnership with the Papillon/Grand Canyon Scenic Group, founded in 1965, is the world’s largest “flightseeing” company and currently one of the few companies flying over the entire Grand Canyon. It is hoped visitors will have a majestic experience and become frequent visitors to the Navajo Nation.

For those who are adventurous, inspired by pristine natural beauty, and crave a Native American cultural experience, make sure Tower Butte is on your list of places to visit at Lake Powell Navajo Tribal Park.

All tour reservations can be made at [www.grandcanyonairlines.com](http://www.grandcanyonairlines.com). Flights will begin on August 13, 2012 launching from Page Airport.

For more information contact Geri Hongeva, Media Representative, Navajo Parks and Recreation at (928) 871-6647 or visit the official website at [www.NavajoNationParks.org](http://www.NavajoNationParks.org)

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